



# How to Foster a High Engagement Workplace Culture

Wednesday, March 8, 2023  
Noon–1:00 p.m. PT

As companies search for new ways to manage their teams in a post-Covid world, creating a positive workplace culture is crucial for their success.

Join the California School of Management & Leadership (CSML) at Alliant International University in partnership with Mission Federal Credit Union as they present this CSML speaker series event, **How to Foster a High Engagement Culture in a Post-Covid World**.

This virtual event will feature Neville Billimoria, SVP Membership/Marketing and Chief Advocacy Officer at Mission Federal Credit Union. Inspired by Peter Drucker's quote, "Culture eats strategy for breakfast," Mr. Billimoria will share his insights on:

- What teams want vs. what leaders think they want.
- Understanding the fundamental laws of human behavior and how to align your culture for well-being and results.
- Attending to energy as you use conscious enterprise principles to scale caring of your employees and achieve your business objectives.

The webinar will conclude with a panel discussion led by Dr. Rachna Kumar, CSML Dean, and Dr. Leila Naderi, Director of Partnership Development. Don't miss this incredible event!



## About the speaker:

Neville Billimoria is the SVP Membership/Marketing and Chief Advocacy Officer at Mission Federal Credit Union. He is a frequent speaker on topics including brand as culture, purpose-driven leadership, social capital optimization, and civic engagement for maximum impact.



## ZOOM VIRTUAL EVENT

RSVP TODAY:

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## About CSML

An education from the California School of Management and Leadership prepares you to compete in the technology-driven business world. CSML has been known as an international business school since 1978, and is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) for its PhD in leadership, doctor of business administration (DBA), master of business administration (MBA), and MS in data analytics degree programs.

## For more information, contact:

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