



**Join The San Diego Nonprofit  
Association (SDNA) in collaboration  
with other local leaders as we plot  
the course for the future of San  
Diego's social sector!**

**Thursday, February 12, 2015**

**9am – 10:30am**

*Free Continental Breakfast at*

**The San Diego Foundation**

2508 Historic Decatur Rd., Ste. 200

San Diego, CA 92106

**Featured Speaker:**

**Kathlyn Mead**

President and CEO of The San Diego Foundation



**RSVP REQUIRED by Monday Feb 9, 2015**

*While free, there is limited seating for this exclusive event*

For decades leaders in the social sector have been appropriately focused on **Human** Capital, thought of as our individual (people and organizational) capacities, talents, & contributions to drive change.

We've invested far less effort understanding and optimizing **Social** Capital conceptualized as the *human* connections between individuals and groups.

The power of Social Capital unleashes the Collective **Intelligence & Energy** in the people systems (networks) where *both* human capital and social capital interact, to catalyze the **discretionary energy** (hearts and minds) of our stakeholders.

Join social sector leaders from both nonprofits and philanthropy at the nexus of **Culture, Collaboration, and Connectivity**.

- Meet Kathlyn and learn more about her vision for the San Diego Foundation's W.E.L.L.: Work, Enjoy, Live, Learn initiatives.
- Get Your organization on the SDNA Community Asset Map as together we *Activate, Advocate and Accelerate* Impact in America's Finest and Kindest City.

**RSVP for this exclusive event today!**

For more information about '*In the Know*' Innovation Events,  
contact:

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**SDNA: The San Diego Nonprofit Association**

*Connecting Community Strengths for the Greater Good*

[www.sandiegonoprofits.org](http://www.sandiegonoprofits.org)