

ESCAPE FIRE: The Fight to Rescue American Healthcare

"A must-see! 'An Inconvenient Truth' for the healthcare debate."

– Anthony Kaufman, *The Village Voice*

FILM REVIEWS

"Turns an unwieldy, Medusa-headed topic into a convincingly humane argument for change...This hard-hitting film leaves us finally more hopeful than despairing."

– Jeannette Catsoulis, *NY Times Critic's Pick*

"Cogent, convincing, determinedly non-ideological, ESCAPE FIRE tells us that everything we think we know about that incendiary topic might be wrong."

– Kenneth Turan, *LA Times*

"Two thumbs Up! 3.5 out of 4 stars! Extraordinary! There's more money to be made in making people sick and healing them than in keeping them well in the first place. ESCAPE FIRE makes this argument with stunning clarity."

– Roger Ebert, *Chicago Sun-Times*

"In this lucid look behind the scenes at hospitals, doctors' offices and the most intimate corners of patients' lives, the shortcomings and ways forward emerge in stark relief."

– Ann Hornaday, *Washington Post Critic's Pick*

"The film is surprisingly optimistic, arguing that there are genuine, practical answers to many of the problems afflicting the system, and some are already being adopted."

– Walter V. Addiego, *San Francisco Chronicle*

"Humanity ends up becoming one of the central themes of the film, and for all the stats and accomplished physicians the film employs, where it really shines is in the intimate stories of transformation. As a documentary subject, Yates is pure gold!"

– Katie Walsh, *Indiewire*

SYNOPSIS

"ESCAPE FIRE: The Fight to Rescue American Healthcare" tackles one of the most pressing issues of our time: how can we save our badly broken healthcare system? ESCAPE FIRE examines the powerful forces maintaining the status quo, a medical industry designed for quick fixes rather than prevention, for profit-driven care rather than patient-driven care. This film follows dramatic human stories and leaders fighting to transform healthcare at the highest levels of medicine, industry, government, and even the US military. ESCAPE FIRE is about finding a way out. It's about saving the health of a nation.

FILMMAKERS

The film is directed and produced by Matthew Heineman and Susan Froemke, an Emmy-winning, Academy Award-nominated filmmaker. With a team at HBO, they previously collaborated on the groundbreaking, Emmy-nominated HBO series, THE ALZHEIMER'S PROJECT, which aired in May 2009.

FESTIVAL AWARDS

- SUNDANCE: Grand Jury Prize (Nominated); Candescent Award Given to One Outstanding Socially Conscious Documentary (Winner)
- FULL FRAME: Human Rights Award (Winner)
- SILVERDOCS: React to Film Social Issue Award (Winner)
- NEWPORT BEACH: Outstanding Achievement in Directing (Winner); Outstanding Achievement in Documentary Filmmaking (Winner)
- NEW HAMPSHIRE: Best Documentary (Winner)